

Labour Market Exploration: Environmental and Land-Based

INDUSTRY HEADLINES



The development of an **exciting new careers website** for the sector is nearing the final design stages. Lantra, the Sector Skills Council for this area, currently manages the site – www.ajobin.com – for young people which includes case studies, careers information, and apprenticeship information. The revamped site for all age groups will be found under – www.afuturein.com

INTRODUCTION

- This industry supplies us with food, producing crops, enriching the rural and urban environment, and protecting our natural heritage
- The sector represents approximately 1 million employees, which is 3.4% of total employment in the UK, plus a further 500,000 volunteers
- Employers include conservation organisations, charitable trusts, government bodies, local authorities, private sector companies and landowners, veterinary practices, visitor attractions, farms and stables
- **Self employment is a key feature** of the sector representing 80% of the workforce
- This sector covers a **wide range of jobs at all levels**, from professional, e.g. landscape architect, to skilled and semi-skilled jobs, e.g. farrier and forest worker
- The sector can be broken down into three major categories, as follows, with job examples:-
 - Land management & production – *farm worker (crops or livestock); aquaculture (fish farmer); fencing; floristry; land-based engineering; horticultural manager; tree surgeon*
 - Animal health & welfare – *animal care; horse groom; farriery; veterinary nursing*
 - Environmental industries – *environmental conservation; fisheries management; game & wildlife management; landscape design; waste management*

TRENDS

- Within this sector there are **several areas of employment growth** – more than 25,000 people will need to be



recruited in environmental and land-based careers in the next five years

- It is estimated that 70% of new recruits will be needed in the skilled trades

SKILLS

- Happy to work outside in all weather conditions
- Physically fit and strong
- Care about the environment
- Use machinery safely
- Able to work variable hours

WEBLINKS – including SSC's (Sector Skills)

Main sources:

- SSC gateway site – www.sectorcareersinfo.co.uk – includes labour market intelligence, curriculum resources, inspirational case studies, role models that challenge stereotypes
- Jobs4u – www.connexions-direct.com/jobs4u – extensive careers database and a good site for young people
- Apprenticeships – www.apprenticeships.org.uk – official site for all apprenticeships across over 80 industry sectors
- National Guidance Research Forum (NGRF) – www.guidance-research.org – site developed by the Institute for Employment Research (IER) including labour market trends data & an on-line learning module for LMI
- Prospects – www.prospects.ac.uk – information for graduates which can help young people consider progression pathways from their Diploma programme
- Careersbox – www.careersbox.co.uk – a free national careers film library showing films of real people doing real jobs



Specialist sources:

Key: C – careers information J – job hunting
L – learning & training T – tutor resource

- Lantra – www.lantra.co.uk – the Sector Skills Council for Environmental & Land-based Industries – **C, L**
- The Institute of Horticulture – www.horticulture.org.uk – produces free booklets – **C, L**
- The British Veterinary Nursing Association Ltd. (BVNA) – www.bvna.org.uk – the BVNA runs an employment register – **J**